



## THE ROLE AND IMPORTANCE OF AUDIO VISUAL AIDS IN ENGLISH LANGUAGE TEACHING AND LEARNING PROCESS

*Yashwant Vasant Rao Lahane*

*Government Polytechnic, Washim, MS, India*

### Abstract

*Teaching process including methods, materials, techniques and attitudes depend on as per the time requirement. It is consistently changing and flexible activity which is shaped and adapted based on current social, economic, cultural, educational and technological developments. Nowadays, it is impossible to imagine a teaching process without technology and various audio-visual aids. Technology is almost present everywhere, it touches every part of our lives. We use it in our homes, workplaces, travel and social life. In the present century people witnessed a boom of technological advances. Of course, educational establishments have not been left out of these advancements. Language teaching and learning is a complex process. The well-advanced teaching aids make all the complexities of teaching and learning process easier. To make the happy and healthy learning process there is the need of effective utilization of audio-visual aids. The present paper focuses on the role of different audio-visual aids in assisting teacher as well as learner in learning a foreign language and also it explains the importance of traditional aids as well as the most advanced aids in teaching learning process. The present study aims at showing the role of audio-visual aids used in teaching English as well as investigating the effect of audio-visual aids in teaching English. Audio-Visual aids are materials used by the teacher in order to facilitate the teaching and learning process. Audio-Visual aids are those instructional devices that are used in the classroom to encourage learning and make it easier and more interesting. The results of this research show that audio-visual aids help to our students in verbalization.*

### Keywords

*Teaching, Techniques, Economical, Educational, Audio-Visual, Happy, Healthy, Foreign And Language, etc.*

### Full Article

#### **Introduction:**

A common goal of extension and development workers is to make presentation vital, alive, and memorable for their learners. This goal can be met most effectively with the use of audio visual aids for communication of knowledge and teaching of skills. We discussed extension teaching methods as the tools and techniques used to create situations in which communication of knowledge and teaching of skills can take place between the extension workers and the people. In the same way, audio visual aids also contribute directly in improving the effectiveness of learning through communication of knowledge and teaching of skills. The major ways by which people learn are by seeing, hearing, and doing – looking, listening and acting. Audio visual aids offer the extension worker unique opportunities to increase the effectiveness and clarity of developmental ideas being transferred. They enable learners to see and hear, look and listen more fully, and with greater understanding. To a large extent, the extension workers' success and the degree of progress made by their learners will be determined by their ability to communicate ideas. To achieve progress and development, extension workers must communicate and their learners must understand. Audio visual aids play a crucial role in this communication, so as to take the learners

through the steps in teaching learning process. Keeping this in view, important audio visual aids that are helpful in extension teaching are discussed in this unit for your understanding.

### Audio-Visual Aids:

Audio-visual aids are crucial in teaching English as they make learning engaging, clarify complex concepts, boost memory through multi-sensory input, and cater to diverse learning styles, helping students visualize vocabulary, improve comprehension, build confidence, and stay motivated by presenting information in dynamic ways (videos, images, audio). They transform abstract language into concrete experiences, fostering deeper understanding and longer retention, moving learning from mere words to meaningful connections.

Classification of Audio-Visual Aids on the basis of Senses:

Aids →	Visual Aids	Audio Aids	Audio-Visual Aids
	Charts, Posters, Flip chart, Photograph, Modals, Slide, Film strips, Silent films, Black board,	Radio, Tape recorder, Telephone, Public address system, Folk Song,	Drama, Dance with folk song, Puppet shows, Television, LCD Projector, Computer, Virtual Classroom and Multi-media

### Visual Aids:

Visual learning is a teaching and learning approach that emphasizes the use of visual aids to enhance understanding and retention of information. This method recognizes that many individuals process information more effectively when it is presented in a visual format such as diagrams, charts, videos and images.

### Black Board:

Black board is the most universalized of all the teaching aids. It is not only a visual material but a vehicle for a variety of visual materials. It is one of the cheapest, most effective, most versatile and easiest way to use for teaching learning process.

### White Board:

Modern classrooms are well equipped with boards also called marker boards or multipurpose boards. They can be used for more than one purpose. They are dustless and hygienic. They are preferred around computers as dust can harm computers. They require special erasable markers. A felt eraser is required to erase the surface soon after use. Markers are available in different colours.

### Charts:

Charts are normally made on coloured chart paper. Charts are visual symbols for summarizing, comparing, contrasting or performing other services, in explaining the content of the subject. In other words, charts are diagrammatic presentations of facts or ideas of the subject.

### Poster:

The poster is an important visual aid. Poster as display visual in class room or training situation has been largely used by teachers or experts to create awareness, giving information and create interest among the students on subjects.

### Slides:

Slide is a transparent mounted picture which is projected by focussing light through it from electric bulb, petromax or lantern. The projection may be made on roll - back screen or on white



wall. There are two types of slide projectors. One is manually operated in which every time the projected slide is taken out and new slide is inserted in the slot and pushed by hand in position. The other one is automatic slide projector in which a large number of slides are serially inserted in the magazine slots before and changed one by one at the time of projection by a remote control device. Automatic slide projector is costly but produces good quality images.

### **Film Strips:**

Film strip is a continuous strip of film of a small number of photographs, drawings, diagrams arranged in a sequence. The number of frames in a strip may vary. The picture may have explanatory titles. The entire length of the strip has perforations on both sides, which facilitated forward or backward movement of the pictures. Some of the slide projectors have facility for projecting film strip.

### **Flip Charts:**

It consists of a series of individual charts which are tagged or bound together and hung on supporting stand. These individual charts carry a series of related messages in sequence. The teacher flips them one after another as the lesson progresses. To be effective, a flip chart should deal with only a broad theme and give only the salient points without too much data or details.

### **Photographs:**

Photographs are exact visual recordings of things in nature. They may be black and white or in colour. They are used in personal teaching situations and also used as display type visuals in exhibitions or on bulletin boards. They are much closer to reality and have greater impact on the points.

### **Models:**

Models are essentially recognizable imitations or replica of the original, whether workable or not, whether differing or not from the original in size, e.g. farm machinery, models of compost pit etc.

### **Specimens:**

Specimens are real objects taken out of their natural settings, e.g., specimens of insects, ear heads, diseased parts of the plant etc. Teachers can easily bring into the class room the specimens available to facilitate teaching or training. These real objects or models work effectively as visual aids in teaching.

### **Flash Cards:**

Flash cards are a series of illustrated cards which when flashed or presented to a group in proper sequence tell a complete story. Cards are used to tell about a process in a step by step manner. The story is told as each card is held before the group. The story is simple and tells about one theme.

### **Audio Aids:**

Audio aids in teaching are instructional tools that enhance learning through auditory stimulation, making lessons more engaging and concrete. Common examples include radios, tape recorders, podcasts and language labs. They are particularly effective for language acquisition, improving listening skills and reducing the teacher's direct instruction load.

### **Tape Recorder:**

A tape recorder is equipment for recording sound on magnetic tape by electro - magnetic process which may be played back when needed. The tape may be of celluloid, plastic or high tensile polyester film. These have an ultrathin coating of iron oxide on one side. The tape is magnetized



as it passes through a recording head. To play back, the tape is passed again through the magnetic head. Tape recorder is suitable for use in meeting, training program, campaign, recorded radio program.

### **Telephone:**

Telephone is a system through which people can communicate both ways to distant places. It provides for instant interpersonal communication, in which the communicator and receiver change their roles while giving and getting information. By using telephones people can keep contact with the outside world, without physically moving out. This improves speed of communication and involves considerable saving of time, money and labour.

### **Folk Songs:**

The villagers have a great fascination of their popular folk songs. We go closer to them if we organize such functions at the time of exhibition, meetings, weekly local market, etc. Related with the development and practices in local dialects can be composed by villagers or students and sung with the help of Harmonium, Tabla, Sarangi, Chimta, etc. This is a good way of conveying the information to the students.

### **Radio:**

It is one of the learning aids to gain language skills. All India Radio has in its regular programs. In addition to the regular programs, it broadcasts some of the programs like quiz, speeches and some moral story programs in English. Of late, our honourable Prime Minister Shri.NarendraModiji has been giving different kinds of talks in All India Radio to reach his message to every corner of the country. The programs which are broadcasted by the radio are useful to the learner to learn correct pronunciation and accent and also can develop good listening skills in addition to knowledge.

### **Gramophone:**

It is one of the audio teaching aids which is rarely use at present. It can be used to record the best pronunciation, accent and the clarity of language by an English teacher and can be replayed to the students in the class room. It also can be used to record motivational speeches by eminent speakers, writers, poets and are played to the students so that students can be inspired by them and create interest towards English language and learn beautiful expressions from the great speakers.

### **Audio Visual Aids:**

Audio visual aids are those devices through which messages can be seen as well as heard, simultaneously. Synchronization of these two important senses leads to more learning and more retention when compared to the use of visual and audio senses separately. We learnt from the previous section that the two senses sight and hearing together, attracts the most of audience attention. This is clear cut evidence that audio visual aids can play an important role in extension teaching.

### **Video Projector:**

A video projector is also known as a Digital Projector, now popular for many applications for extension and development. All video projectors use a very bright light to project the image. Projected image size is important because the total amount of light does not change - as size increases, brightness decreases. They are widely used with or without a connection to an interactive white board for presentations, training, demonstrations, etc.

### **Interactive White Board:**



An interactive white board is a large interactive display that connects to a computer and projector. A projector projects the computer's desktop onto the board's surface, where users control the computer using a pen, finger or other device. The board is typically mounted to a wall or on a floor stand.

### **Multimedia:**

Multimedia is a combination of more than one media, but it could include several forms of media - audio, text, still images, animation, graphics, video and film. The use of more than one aid is increasingly common. Even earlier, multiple media presentations were assembled with the available traditional audio visual aids resources. Multimedia in a more current context generally implies a computer based media. The term computer based multimedia has become very popular. Interactive video is one form of computer based multimedia. With computer based multimedia, information access is simplified. Sophisticated databases can organize vast amounts of information which can be quickly sorted, searched, found and cross indexed. The advantage of using multiple media is that it can greatly increase the impact of presentation.

### **Virtual Classroom:**

Globalization is a term which connects all countries with the express expansion and makes use of information and communication technology in business, communication, transportation and education etc. It has been playing a key role in all the stages of growth and progress and leave indelible mark on various core sectors of the society especially on education sector. Modern technologies have made teaching and learning processes much easier by connecting people from faraway places. Virtual class rooms are useful for fulfilling the gap between academic experts and distance learners through which the learner can get important guide lines from the skilled people by having internet connection. Online classes also can be arranged to clarify the doubts of the learner. Lectures can be recorded and telecasted when the learner is interested.

### **Television and CD Player:**

Television is one of the most useful teaching aids in teaching English language. It provides diverse programs with realistic situations and scenes which will help the learner to develop listening skills, variations in pitch and voice and also beautiful expressions from good speakers. Many of the programs are broadcasted in simple English language so that learner can show keen interest to learn. Teachers must have complete awareness in utilizing latest and advanced resources. Speeches of eminent persons and practice sessions on various areas like simple rhymes, moral stories can be stored and played whenever the learner is interested and also CD player is affordable to many rather than a computer. It is the most useful for the distant learners to get lessons easily.

### **Computer with Sound System :**

The two important words which are used intensely in present days are globalization and information technology. As world is accelerating towards inventing and using technological equipment in all the sectors. Education field is one of them to use advanced resources for making teaching and learning more fruitful. Computers with internet connection are used widely to teach language skills as well as training in different areas with assorted exercises. Online lectures, which bridge the gap between student and the trainer also can be arranged from faraway places. The impact of Language Laboratories has been a good deal of experience in the sphere of communication. We exist on a multilingual and multicultural planet which is being minimized to the extent of a township by the expansion of knowledge and machinery. The language lab



software aids individual to make use of tools effectively to communicate. It is not just for acquiring a particular language but can be used for schooling more foreign languages resourcefully. The utilization of language lab system has transformed the mode of teaching and learner can gain optimum level of knowledge of that particular language.

### **Key Benefits/Importance of Audio Visual Aids in English Teaching:**

The use of audio-visual aids in the classroom can have many advantages for the teacher and the learner. It put ups the effective factors of the learner and promotes his self-confidence and motivation in the same time also audio-visual aids can be used as a supplement to the lesson plan in order to add more clarification and make the lecture enjoyable.

- ✓ Videos, songs and interactive visuals capture attention, break monotony and spark curiosity. It improves student's interest in English teaching.
- ✓ Visuals provide concrete examples for abstract words and help to demonstrate structures like sentence flow which helps better understanding.
- ✓ Engaging multiple senses like sight and sound leads to stronger memory encoding and longer recall of new words, grammar and concepts.
- ✓ Audio aids like recordings help students to hear correct pronunciation and intonation while videos can show mouth movements, it will reduce anxiety about speaking.
- ✓ It supports different learners, including visual and auditory learners, ensuring more students grasp the material effectively.
- ✓ The Aids like audio recordings of native speakers help to create an immersive, natural English-speaking environment in the classroom.
- ✓ Well-chosen aids can explain ideas more quickly and precisely than words alone, which save teaching time.
- ✓ Seeing and hearing concepts clearly help students to build confidence to participate, ask questions and overcome the fear of making mistakes.
- ✓ Audio Visual Aids such as animations, diagrams, and info graphics help simplify complex concepts.
- ✓ When students both see and hear the information, their chances of understanding and remembering it increase. This multisensory engagement is a key strength of using Audio Visual Aids.
- ✓ Classroom lectures can sometimes become monotonous. Videos, sound clips, and interactive presentations provide a break from routine and re-energize student attention.
- ✓ Audio Visual Aids can show real-world applications of theoretical knowledge—like a video on how electricity powers a city—which helps students understand the relevance of their studies.
- ✓ All students can't learn with the same way. Visual learners benefit from diagrams and illustrations, while auditory learners respond well to spoken explanations and sound-based materials.
- ✓ Using a mix of Audio Visual Aids ensures that every student, including those with learning difficulties, can find a method that suits their individual learning needs.
- ✓ Studies have shown that students retain information longer when they are exposed to both visual and auditory stimuli. Repeating a concept through video, text, and discussion helps in deeper encoding.
- ✓ Tools like flashcards, mind maps, and storytelling videos serve as memory triggers, which can be very effective for exam preparation.



- ✓ Interactive whiteboards and educational apps allow students to engage actively in lessons by touching, moving, or manipulating visual elements.
- ✓ Quiz videos or polling tools provide immediate feedback, helping students identify mistakes and learn from them instantly—a significant advantage of these Aids.
- ✓ Assessment formats now include visual quizzes, video responses, and multimedia projects that allow students to demonstrate understanding creatively.
- ✓ Students can be asked to create their own presentations or short videos on a topic, encouraging research, creativity, and deeper comprehension.

By effectively integrating these tools educators can create a more dynamic, inclusive and effective learning environment.

Some Limitations of Audio Visual Aids:

- Learners may sometimes form distorted impressions, unless audio visual aids are supplemented with required explanations
- They may tempt the extension worker to narrow down his teaching to only a few big ideas, not giving the complete picture of a subject
- There is the possible risk of ‘spectatorism’ instead of the attitude of thoughtful enquiry.
- Some extension workers acquire the mistaken idea that they have little to do when audio visuals are used.
- Students may become passive spectators, watching or listening without actively engaging in critical thinking or inquiry.
- Reliance on electricity, projectors and internet connectivity can cause lessons to fail if equipment malfunctions.
- Over-stimulating graphics or poor-quality content can distract from the main educational message.
- Developing, setting up, and managing, or locating suitable, high-quality audio-video materials are time-consuming for teachers.
- If it is not carefully curated, AV materials might present simplified, biased, or inaccurate information, leading to misconceptions.
- Effective audio visual equipment and software can be expensive to acquire, maintain, and upgrade.
- Excessive use of screens can decrease direct, meaningful teacher-student interaction.
- Too many aids can overwhelm learners rather than facilitate understanding.
- Not all students or schools have equal access to up-to-date audio-visual technology, creating learning disparities.

To overcome these limitations educators should ensure that these audio visual aids are used as supplements to rather than replacements for traditional teaching methods. They should be well-prepared, interactive and chosen carefully to avoid overwhelming learners.

### **Conclusion:**

Audio visual aids play a vital role in the retention of the topic matter or a protracted amount of your time. The use of audio visual aids in teaching and learning English language is a great step. It is a methodology to teach all categories of skills by actively involving the students in various activities. Audio visual class rooms are alternative to the traditional class rooms in which the learners may focus on every minor to major aspects of concepts. However, the teachers are to be well trained in using multiple advanced technical teaching aids to make learning environment comfortable and amicable to reach the needs of the learners. Most of the topics within the numerous subjects are often coated by audio-visual aids. This is the explanation that electronic



equipment day category space is shifted from black boards to good boards and projectors. It's a production variety of communication using sound and lightweight effects. Not all folks are visual or sense modality learners, the mixture of sunshine and sound promotes and reinforces this retention and permits the audience to hook up with the complete message.

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